

Note for Schneidman, Eileen

From: Mertz, Laureen
Date: Fri, Feb 10, 1995 5:04 PM
Subject: RE: Direct and Van Budget
To: Schneidman, Eileen
Cc: Salzman, Michelle; Thoocho, Fred
File(s): 1995 LEAVE BEHIND; 1995 VAN INCENTIVES; 1995 VAN PROGRAM

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Eileen-

I am working on updating the direct budget detail (per Margot's latest summary). The total is \$58.7mm. (It was reduced from \$64.4mm due to items that were expensed in 1994). I think your figure probably includes bonus miles. The bonus miles will be covered from within the Gear budget. I will send you the revised budgets on Monday.

Enclosed is the van budget detail files. I worked on this with Vicki and Claire. The total is \$32.5mm.

Laureen

From: Schneidman, Eileen on Fri, Feb 10, 1995 4:01 PM
Subject: Direct and Van Budget
To: Mertz, Laureen
Cc: Salzman, Michelle

Laureen,

Can you please provide me with Direct and Van budget detail? I'm just curious to see what you guys have on record vs. the Brand group (hopefully it's the same thing!)

We should come out at (but I'd still like the detail you have):
Direct: 76.445 million
Vans: 32.5 million

Thanks, Eileen

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